

(Press Release)

The Fastest Gun Alive – 2017 World Championship in Fallon, NV

The Cowboy Fast Draw Association (CFDA) is celebrating its 15th Anniversary this year in Fallon, NV with its signature event **The Fastest Gun Alive™ – World Championship of Cowboy Fast Draw**. The annual event takes place **October 5th – 8th at the Churchill County Fairgrounds in Fallon**.

Cowboy Fast Draw is a western-themed shooting sport which features **wax bullet ammunition** allowing competitions to be held almost anywhere. **Safety is always the highest concern**. Six-guns and holsters are from the old west time period and the competitors dress in period clothing and theme as well. It's a very colorful sport with shooters adopting aliases to compete under, in the spirit of the old west.

The championship event attracts over 200 of the fastest guns from across America and Canada, with this year's event bringing in competitors from Switzerland and France. **Outdoor Channel is covering this year's event**, which will be featured on their long-running series, **Shooting USA**. The event has been covered by Northern Nevada Media, The History Channel, Travel Channel & Outdoor Channel.

The youngest person to ever win the Overall Title of Men's Fastest Gun Alive (at age 14), in 2011, Todd Vonfeldt Jr. a.k.a. Oregon Ranger from Portland, OR won the Men's 2016 Championship for the third and second time in a row time last year. Oregon Ranger will be in Fallon to defend his title once again. The Ladies FGA Title will be defended by Jennifer Guerra a.k.a. Kiss-N-Tell from Alta Loma, CA.

Men and Ladies compete in separate divisions, as do Youth Shooters. About 1/3 of the competitors at the Fastest Gun Alive are women. Educating as many people as possible in the safe and proper use of firearms is one of the Cowboy Fast Draw Association's primary goals. CFDA the sport's sanctioning and rules authority has established Range Officer Training, and a Youth Safety Training Programs, as well.

According to CFDA's Director and Event Host, Cal Eilrich a.k.a. Quick Cal (*Shooting Sports Legend & 17-Time World Fast Draw Champion*), who moved the event from Deadwood, SD to Fallon in 2008, "The Fastest Gun Alive, has turned into a major tourist attraction for Fallon. Hundreds of competitors and vendors from across the nation spend most of a week in Fallon. Plus, spectators travel from Northern California, Nevada, and several other states to watch a great competition and learn about our sport."

The park at the Churchill County Fairgrounds will also feature dozens of Food, Craft and Artisan Vendors, Great Basin Pistoleros Cowboy Mounted Shooting, and a Classic Car Show (*Saturday Only*).

The Competition

The competition is a shooter vs. shooter elimination format with the bouts each round determined by "luck of the draw". Six-guns are never pointed at anyone; instead, both shooters stand side by side with each having a 17" metal plate target 15' downrange. A digital timer signals a start light on each target simultaneously and both shooters must react to the light, draw, fire and hopefully hit their target faster than their opponent. Hip shooting these targets at competitive speeds is very challenging, as speed and accuracy are fairly balanced. According the Quick Cal, "It's not always the fastest shooter who wins, but rather the shooter who keeps a cool head and a hot hand." It takes 3 winning shots for a competitor to win a bout, the loser receives an "X" and when 4 – X's are received they're out of the running for the coveted title of, "The Fastest Gun Alive".

During the preliminary rounds, white grease is applied to the 17" plates which shows shooters, officials and spectators where the targets are hit. In the Magnificent 7 Finals, the reactive target requires a 5" balloon to break in order to score a hit. It's very visual and exciting to watch, sometimes a match can be decided by as little as one thousandth of a second. The wax bullet ammunition allows the event to be conducted in the Churchill County Fairgrounds Park. Spectator are welcome and have an excellent view to see the all the times fired on audience displays, which are highly visible.

The main event's preliminary rounds are held on Friday & Saturday, between 9:00 a.m. and 3:00 p.m.. Sunday will feature the Magnificent 7 World Championship Finals featuring the Top 7 Youth, Ladies, and Men, beginning at approximately High Noon to 2:00 p.m..

Admission is \$5.00, \$4.00 Military & Senior, \$3.00 under 18; and Free under 12. Admission includes a free pass to try 10 shots of Cowboy Fast Draw on Saturday Only at the Try Cowboy Fast Draw Range!

For more information on the sport and the Fastest Gun Alive™, including informational videos, please go to: www.cowboyfastdraw.com.