



COWBOY FAST DRAW ASSOCIATION

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Gunslinger's Gazette - Advertising Insertion Order

Advertiser's Name: _____ Date: _____
 Contact Name: _____ Phone: (____) _____
 Address: _____ Fax: (____) _____
 City/State/Zip: _____
 E-Mail: _____

Agent Name: _____ Phone: (____) _____
 Agent Address: _____ Fax: (____) _____
 City/State/Zip: _____
 E-Mail: _____

Number of Insertions: ___ 1 Issue ___ 3 Issues ___ 5 Issues / Start Issue _____ End Issue _____
 Ad Price (Per Issue): \$ _____ **FULL COLOR ADS NOW AVAILABLE**
 Ad Size: ___ Full Page ___ 2/3 Page ___ 1/2 Page ___ 1/3 Page ___ 1/4 Page ___ Business Card
 ___ Other: Column Inch (Columns 2 3/8" Wide)/Calculated Column Inches _____ Price \$ _____
 (Note: Advertiser must submit actual or sample ad for quote using column inch pricing)

Early Contract Cancellation: of any written agreement for a 3 or 6 issue contract will result in a penalty fee of \$50 plus the difference between the contract price and the single ad price for all issues in which advertising was placed.
Cancellations: Must be received from advertisers in writing and will not be accepted after the listed closing date of each issue.
Special Position: CFDA will make every effort to comply with placement requests. Due to magazine content, the final placement will be at the discretion of CFDA.
Rate Policy: Rates are subject to change without notice. Advertisers will be billed at prevailing rates, unless they are within their contract term.
Late Advertisements: CFDA will insert a previously-run ad if a contracted advertiser does not submit a new ad by the advertising deadline.
Change of Advertisement: No additional charges for changes made to ads during a term agreement provided new ad is submitted by the deadline.
Terms: Payment due by the advertising deadline date.

Authorized Buyer Name: _____ CFDA Rep. _____
 Signature: _____ Signature: _____
 Date: _____ Date: _____

	One Issue Ad Pricing					
	Full	2/3	1/2	1/3	1/4	Column Inch
Inside L/F Cover :	\$350	\$240	\$190	\$130	\$110	N/A
Inside R/F Cover	\$350	\$240	\$190	\$130	\$110	\$8.50
Inside Back Cover	\$325	\$230	\$180	\$120	\$100	\$7.75
Back Cover	\$400	\$260	\$220	\$150	N/A	N/A
All Other Pages	\$275	\$200	\$160	\$110	\$85	\$6.50
Business Cards	\$35					

3 Issue Contract Deduct 10% / 5 Issue Contract Deduct 20% - (From Above Prices)